



One Day Workshop on Value Analysis

Workshop Overview:

This CPD event (6 hours) will provide participants with an understanding of Value Analysis and an appreciation of how to benefit by VA and how to participate in Value Analysis. Value Analysis is a facilitated and creative process that generates alternative solutions to problems. The solutions maintain or improve function (what something does), while at the same time maximize value. The process involves six distinct phases or steps. This course will demonstrate that everyone can benefit from Value Analysis.

Target Audience:

Participants interested in improving value, quality and cost of a project, product or service. Participants without knowledge of value management or a technical background are welcome to attend.

Note: This is an *introductory* level course

Workshop Objectives:

After completion of this course, participants will be able to:

- Define Value Analysis.
- List and describe the phases of Value Analysis.
- Identify and describe Value Analysis techniques including verb/noun definition of functions, FAST analysis diagrams and cost/function relationships.
- List the benefits of Value Analysis
- Develop an action plan to apply Value Analysis principles on the job.

Speakers: Mr. Steve Homes

Stephen Holmes is a Professional Engineer and Certified Value Specialist with the government of Ontario, Canada. He is the first Canadian Civil Servant to be certified by SAVE International, the Value Society, as a Certified Value Specialist. Stephen has coordinated the Ministry of Transportation's VE program since 1999. The VE program has grown to become the leading VE program in public infrastructure in Canada.

In 2008 Stephen led an initiative to develop an innovative new approach to teaching value analysis/value engineering. The "Value Analysis in Action" course was well received with 99% of participants recommending the course to others. Course participants found the course useful for their jobs, were satisfied with how the course was conducted and motivated to use what they learned. The course was awarded a Gold award from the [Canadian Society of Training and Development in 2009](#). Stephen has delivered the course, Value Analysis in Action, to public servants with a wide variety of backgrounds.

Language: English

Date & Time: 12 December 2010 (Sunday)
9:00 am – 3:40pm (*Registration starts at 8:45 am*)

Venue: W610, The Hong Kong Polytechnic University, Hung Hom, Kowloon

Registration Fee:

HKIVM member	HK\$300.00
Non HKIVM member	HK\$600.00

Registration Form

I will be attending the one day workshop on 12 December 2010

Full Name: _____ Membership No.: _____
Address: _____
Company: _____
Position: _____
Bus Tel: _____ Mobile: _____ Email: _____

Payment detail: (Membership no. and the name of participant should be written on the back of the cheque)

Cheque no.: _____ Bank: _____ Amount: HK\$ _____
Signature: _____ Date: _____

By signing the above, I acknowledge that Hong Kong Institute of Value Management nor any other persons connected directly or indirectly with this event is in any way responsible for any misfortune, accident, or virus infection of whatsoever nature which may befall me during the event and I hereby discharge any and all of the aforesaid from liability for such occurrences.

Registration & Enquiry

1. Maximum number of participants for the event is restricted to 30. In the event of over-subscription, priority will be given to members of the HKIVM on a first come first serve basis.
2. The closing date for application is **10 December 2010**.
3. In the event that the black rain-storm or typhoon signal no. 8 is hoisted, the seminar will be postponed. No refund will be entertained except in these circumstances.
4. **Payment** should be made payable to:
"Hong Kong Institute of Value Management Limited" and sent by mail together with registration form to Room TU506, 5/F, Department of Building and Real Estate, The Hong Kong Polytechnic University, Hung Hom, Kowloon.
5. Any enquiries, please contact or Dr Ann Yu (HKIVM Secretary) at Tel.2766 5795 or Email:bsannyu@polyu.edu.hk

Disclaimer: Hong Kong Institute of Value Management has not arranged any insurance coverage for any participants on any personal accident or virus infection arising from this event. Participants should make their own insurance arrangements at their own expenses.