



Improving Value Management (VM) practice via International VM Study Process and Qualification System Professional Services Development Assistance Scheme (PSDAS) (CPD/ PSDAS/ 2006-2-3)

A series of VM Workshops & Seminars by International Experts

Value Management (VM) has been used since 1947 in America to assist management, architects and engineering professionals to obtain optimum value for each dollar spent. Typical savings range from 10 to 15% for most projects. As construction professionals, we should not only acquire technical knowledge but must also develop various management skills for setting the *team goals*. A series of interactive VM workshops and seminars (see Table) will be conducted with various VM techniques in different critical VM phases and the international successful VM application. All these practical knowledge and skills can enhance the competitiveness of construction professionals in a regional context.

Events	Date	Time	Topic for each CPD event	CPD hrs	Speaker	Fees Please "√"
Workshop 1	* 16/11/07	Fri 09:00 -18:00	Key VM phase: Function Analysis	9	Dr. Roy Barton, Aust.	\$500
Seminar 1	^ 17/11/07	Sat 13:30 -15:30	Successful VM applications in Australia	2	Dr. Roy Barton, Aust.	\$100
Seminar 2	^ 17/11/07	Sat 15:30 -18:30	Innovative VM tech. in Complex Projects	3	Dr. Steve Kirk, USA	\$120
Seminar 3	# 19/11/07	Mon 18:30 -21:30	Information analysis for Complex Projects	2	Dr. Steve Kirk, USA	\$ 50
Seminar 4	^ 17/ 1/08	Thur 19:00 -21:00	VM Trends in the United State	2	Ms. Laurie Dennis	\$100
Workshop 2	* 18/ 1/08	Fri 09:00 -18:00	Key VM phase: Creativity Analysis	9	Ms. Laurie Dennis	\$500
Seminar 5	^ 18/ 1/08	Fri 19:00 -21:00	Novel VM applications in Europe	2	Mr. Ken Scott, Europe	\$100
Workshop 3	* 19/ 1/08	Sat 09:00 -18:00	Key VM phase: Evaluation techniques	9	Mr. Ken Scott, Europe	\$500

Total Fees :

Note: All workshops & seminars will be co-facilitated by Dr. Mei-yung Leung (BSc, BRS, PhD, MRICS, MHKIS, MCI0B, MHKIVM, CVS)
All workshop fees cover both lunches and refreshments.

Address: Tianlun International Hotel Guangzhou, 172 Linhe Zhong Road, Guangzhou 510610, China.

* Address: 38/F, World Trade Centre, Causeway Bay, Hong Kong.

^ Address: 8/Fl., Jardine House, 1 Connaught Place, Central, Hong Kong.

HKIVM members or 2 workshops together enjoy a 10% off discount !

Attendance Certificate will be given upon completion of each CPD event.



Dr. Roy Barton (Principal consultant, ACVM)

Dr. Barton is a chairperson of the Australian standards committee on VM and a past president of the Institute of Value Management, Australian. He has extensive experiences as a senior academic, facilitator and organizational mentor for value management, risk management and partnering for both public & private projects nationally & internationally.



Dr. Stephen J. Kirk (FAIA, FSAVE, CVS-Life, LEED, President, Kirk Associates, LLC)

Dr. Stephen J. Kirk, is a president of the KIRK Associates & has over 25 years of experience in the field, having previously served as vice president and director of facility economics for one of the largest design and engineering firms in the USA. He also is a Past President & a Fellow of SAVE Int' in USA.



Mr. Ken Scott (B.Soc, MBA, CVS, PVM, TVM, FIVM)

Ken is the joint Managing Director of Total Value Consultancy which specialises in procurement, and risk and value management. A value a VM expert, following a career in the automotive component supply industry. He is also a recent past chairman of the IVM in UK and a founding member for the VM qualification in Europe.



Ms. Laurie Dennis (PE, CVS-Life, LEED AP)

Laurie Dennis is a president of the RH & Associates, Inc. She was also a past President of SAVE International and a current director of the SAVE Certification Board (CVS qualification) and a qualified facilitator on the Transportation Improvement Board.

Please fill in your information:

HKIVM No. _____ HKIE No. _____ HKIS No. _____ HKIA No. _____ Other: _____

Surname: _____ Other name(s): _____ Contact No.: _____

Name of Company: _____ Email Address: _____

Correspondence Address: _____

I enclose a crossed cheque no. for the total amount of payable to "Hong Kong Institute of Value Management".

Please POST or FAX this form to the Dept. of Building & Construction, City University of Hong Kong, attn. to Dr. Mei-yung LEUNG,
Tel: (852) 2194-2551, Fax: (852) 2788-7612 one week before the event day.

"Any opinions, findings, conclusions or recommendations expressed in this material / any events organized under this Project do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee for the Professional Services Development Assistance Scheme."